



Great Wine Capitals – Media Release

For Immediate Release

Global Wine Tourism Excellence Celebrated at 2025 Best Of Wine Tourism Awards

Verona, Italy – October 24, 2024 – The global wine community gathered in Verona this week for the announcement of the highly anticipated 2025 Best Of Wine Tourism Awards, a key highlight of the Annual Conference of the Great Wine Capitals Global Network (GWC). Held at the historic Gallerie Mercatali, the awards celebrated the top wine tourism experiences from across the world. This year's competition attracted an impressive 644 entries, reflecting the growing importance of innovation and excellence in the wine tourism sector.

The Best Of Wine Tourism Awards are a prestigious recognition within the GWC, honouring outstanding wineries and wine-related businesses in seven categories such as Architecture & Landscapes, Art & Culture, Sustainable Wine Tourism Practices, and more. Each of the Network's cities submitted local nominees for global consideration, and the winners represent the very best in their fields. The 2025 global winners include:

Adelaide, South Australia – Dandelion Vineyards

Bilbao | Rioja, Spain – Bodegas Bilbaínas

Bordeaux, France – Maison Rémy Martin

Cape Town | Cape Winelands, South Africa – Delaire Graff Estate

Hawke's Bay, New Zealand – Craggy Range Winery

Lausanne, Switzerland – Le Agriespenrienze

Mainz | Rheinhessen, Germany – Weingut Manz

Mendoza, Argentina – Bodega Trapiche Estación 83

Porto, Portugal – Quinta Nova de Nossa Senhora do Carmo

San Francisco | Napa Valley, United States – Napa Valley Wine Train

Valparaíso | Casablanca Valley, Chile – Kingston Family Vineyards

Verona, Italy – Ottella

The Great Wine Capitals Global Network is an international alliance of cities renowned for their wine regions, united to promote wine tourism, economic growth, and cross-border collaboration. Its 12 member cities include Adelaide, Bordeaux, Bilbao | Rioja, Cape Town | Cape Winelands, Lausanne, Mainz | Rheinhessen, Mendoza, Porto, San Francisco | Napa Valley, Valparaíso | Casablanca Valley, Verona, and the newest addition, Hawke's Bay, New Zealand. The Network fosters innovation and sustainability in wine tourism across the globe, showcasing best practices and inspiring excellence.

As the host of the 2025 Annual Conference, Verona took center stage, welcoming global leaders and industry professionals to explore the city's rich viticultural heritage.

Paolo Arena, President of GWC and official representative for Verona, shared his excitement about hosting the event:

"Verona is honoured to have welcomed the global wine community for the Annual Conference of the GWC. This event is not only a celebration of excellence in wine tourism but also a recognition of the rich culture and innovation that each member city brings. Hosting this year's conference and Global Best Of Wine Tourism awards has been a wonderful opportunity for Verona to showcase its own vibrant wine culture to the world."

The 2025 awards marked a special occasion for Hawke's Bay, New Zealand, the newest member of the Network. As the region made its debut in the Best Of Wine Tourism Awards, local wineries and businesses embraced the opportunity to be recognised globally.

Hamish Saxton, Executive Committee member from Hawke's Bay, expressed his pride: *"Joining the GWC has been a remarkable journey for Hawke's Bay, and this year's awards have been a significant milestone. It is a privilege to have our region's wine tourism recognized on this global platform. Opening the awards to our local wineries has inspired innovation and a commitment to excellence across our local industry, and we are thrilled to be part of such a prestigious network."*

The judges and jury have cast their votes, and now it's time for the public to choose their favourite properties in the **People's Choice Awards**. Voting is open from **November 4 to 18**, with both Global and Regional winners in the running.

The 2025 Best Of Wine Tourism Awards have once again highlighted the exceptional dedication and innovation within the global wine tourism industry. With the continued collaboration of the Great Wine Capitals Global Network, the future of wine tourism looks bright, inspiring excellence and sustainable growth worldwide.

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About Great Wine Capitals

Established in 1999 as a community of global cities sharing a common economic and cultural asset - their connection to internationally renowned wine regions - the Great Wine Capitals Global Network brings diverse global capitals of wine together under a shared brand.

The Great Wine Capitals Global Network exists to link cities connected to great wine regions to sustain the health and prosperity of their wine-related industries, communities and tourism.

The Network facilitates the sharing of knowledge, ideas & experience; stimulates business, innovation, friendships; and is a means to collaborate on challenges & opportunities.

The Network currently consists of 12 world renowned wine regions from the northern and southern hemispheres, spanning the old and new worlds of wine including: Adelaide, South Australia; Bilbao-Rioja, Spain; Bordeaux, France; Cape Town-Cape Winelands, South Africa, Hawke's Bay, New Zealand, Lausanne, Switzerland; Mainz-

Rheinhessen, Germany; Mendoza, Argentina; Porto, Portugal; San Francisco-Napa Valley, USA; Valparaiso-Casablanca Valley, Chile and Verona, Italy.

For more information about the GWC Global Network's involvement in upcoming events, visit www.greatwinecapitals.com. Also follow them on [Facebook](#), [Instagram](#), [X](#) and [LinkedIn](#) and subscribe to their [YouTube](#) channel.

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