



europass



Ana Cecilia Coria Esteves

Nationality: Spanish, Argentinian **Place of birth:** Mendoza, Argentina

Phone number: (+34) 615083259

Email address: cecilia.coria.esteves@gmail.com

WhatsApp Messenger: +5492615108895

LinkedIn: linkedin.com/in/ceceliacoria/en

Instagram: instagram.com/ceci.land

Home: CROUS Village1, Avenue de Collegno, 33400 Talence (France)

ABOUT ME

Results-driven professional with a commitment to environmental and community impact. Enthusiastic about sustainable wine tourism, I immerse myself in global perspectives through extensive travel, cultural exploration, and language learning. Eager to contribute my skills and passion to the field of sustainable wine tourism and innovation.

WORK EXPERIENCE

Head of the International Cooperation Office

Universidad Nacional de Cuyo [01/11/2020 – 30/09/2024]

City: Mendoza | Country: Argentina

As a Director of the area, I was in charge of:

- Supervision of the Areas within the International Cooperation Office: Overseeing agreements, external calls, and international events and projects. Additionally, I oversee the activities of the Franco-Argentine Center at the University.
- Search and Application for External Funding Projects, as well as the management of International Projects, with a particular focus on the Erasmus+ program. Actively participating in two Erasmus+ Capacity Building for Higher Education (CBHE) Projects: **HEADCET** regarding **Circular Economy and Social Innovation** and **CLIMAR** Project on **Climate Change and Sustainable Tourism**.
- Executive coordinator for a course on **Ecotourism** for International undergraduate students.
- Oversee the coordination of Internationalization at Home Projects (**IaH**) and promote Internationalization of the Curriculum Strategies (**IoC**), through training programs.

International Projects Assistant

Universidad Nacional de Cuyo [31/07/2017 – 30/10/2020]

City: Mendoza | Country: Argentina

I coordinated Internationalization at Home projects and I monitored the **Capacity Building for Higher Education projects** (Erasmus+ Program) in which the university participated. Furthermore, I was part of the Organization Committe for different events: the 1st International Higher Education Fair of Argentina (**FIESA**) held in march 2018, which included the organization of launch events in Chile, Colombia and Mexico; and Erasmus+ Capacity Building for Higher Education Kick off Meetings (**VITAGLOBAL**) regarding viticulture and **DHIP** related with internationalization of Higher Education) among others. I provided support and took the **Wine Innovation Program**, in which participated different actors from the wine industry.

Customer Service Representative

Kuehne+Nagel Auckland [15/03/2016 – 17/08/2016]

City: Auckland | Country: New Zealand

I handled imports cargoes, ensuring ongoing and consistent customer satisfaction to KN customers through effective and efficient responses to customer enquiries.

Wine Retail Sales Assistant

Glengarry Wines [07/10/2015 – 15/02/2016]

City: Auckland | Country: New Zealand

Having obtained a Duty Manager license, I assumed responsibilities for the opening and closing procedures of the store, including operating the cash register, overseeing the stocking of liquor store coolers and shelves, and reconciling sales receipts. Additionally, I actively participated in wine tasting events, contributing to a comprehensive understanding of product offerings and enhancing customer engagement.

Executive Assistant and CSR team leader

Verallia (Saint-Gobain Group) [01/03/2014 – 30/09/2015]

City: Mendoza | Country: Argentina

I assisted in the preparation of reports, presentations and correspondence in Spanish, English and French. I was in charge of travel arrangements & the coordination of the **Corporate Social Responsibility** team, where we organized a **wine bottles recycling campaign**, the implementation of environmental education programs and the development of corporate volunteering.

Senior Customer Service Representative

Gori Argentina (now Hillebrand Gori) [15/04/2011 – 28/02/2014]

City: Mendoza | Country: Argentina

Specialized in coordinating export shipments of both bottled and bulk wine for diverse markets, including the USA, Asia, Latin America, Europe, and Canada. Managed logistics, reservations, monitoring, billing, and documentation delivery. Achieved a 98% performance rate while overseeing Société des Alcools du Québec (Canada) imports and managed key accounts for the USA, including E&J Gallo and Constellation Brands. Additionally, developed market-specific procedural manuals.

AIESEC Trainee

Lufthansa Technik Logistik Services GmbH [29/10/2010 – 25/02/2011]

City: Hamburg | Country: Germany

I primarily conducted comparative analyses of various transportation services (forwarding, integrator, Full Truck Load, Air Freight) to optimize transport costs.

EDUCATION AND TRAINING

International Master on Wine Tourism Transitions and Innovations (WINTOUR)

Université de Bordeaux, Universitat Rovira i Virgili & Universidade de Porto [01/09/2024 – Current]

City: Bordeaux | Country: France

Sommelier

Wine Institute Argentina [01/11/2024 – Current]

City: online | Country: Argentina

Master Degree on Business Administration

Universidad Nacional de Cuyo [27/07/2011 – 18/12/2016]

City: Mendoza | Country: Argentina

Bachelor's Degree on International Relations

Universidad de Congreso [30/01/2001 – 18/10/2010]

City: Mendoza | Country: Argentina

Certificate on Political Studies

Institut d'Études Politiques de Rennes [28/08/2006 – 21/05/2007]

City: Rennes | Country: France

Diploma in Wine Management

ADEN Business School [26/04/2005 – 25/11/2005]

City: Mendoza | Country: Argentina

LANGUAGE SKILLS

Mother tongue(s): Spanish

Other language(s):

English

LISTENING C1 READING C1 WRITING C1

SPOKEN PRODUCTION C1 SPOKEN INTERACTION C1

French

LISTENING B2 READING B2 WRITING B1

SPOKEN PRODUCTION B2 SPOKEN INTERACTION B1

Italian

LISTENING B2 READING B2 WRITING B1

SPOKEN PRODUCTION B1 SPOKEN INTERACTION B1

Portuguese

LISTENING B2 READING C1 WRITING B2

SPOKEN PRODUCTION B2 SPOKEN INTERACTION B1

German

LISTENING A2 READING B1 WRITING A2

SPOKEN PRODUCTION A2 SPOKEN INTERACTION A2

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

OTHER TRAINING

[10/08/2023 – 30/11/2023]

Diploma in Climate Change Management, Universidad Nacional de Cuyo & Municipalidad de Mendoza, 90 hs

[09/01/2023 – 03/02/2023]

Strategic Management and Sustainable Development for emerging countries, International Management Institute New Delhi, 12 credits

[23/08/2022 – 22/12/2022]

Posgraduate Diploma in Tools for the Implementation of Sustainable Development Goals in Organizations, Faculty of Economic Sciences, Universidad Nacional de Cuyo, 120hs.

[11/08/2021 – 18/08/2021]

Postgraduate Diploma in Wine Marketing, Faculty of Agricultural Sciences, Universidad Nacional de Cuyo, 30hs

[20/10/2020 – 21/04/2021]

Wine Innovation Program, Transforme & Universidad Nacional de Cuyo, 40hs

[01/04/2020 – 12/08/2020]

Diploma in Neurosciences Applied to Business and Economics, Faculty of Economic Sciences, Universidad Nacional de Cuyo, 60hs.

HONOURS AND AWARDS

[01/09/2024] EACEA Agency through WINTOUR coordinating institution (URV)

Erasmus Mundus Scholarship - WINTOUR Master

Awarded an Erasmus Mundus scholarship to pursue the *Master in Wine Tourism Innovation (WINTOUR)*

Link: <http://www.wintour-master.eu/en/apply/emjmd-scholarships/>

[27/12/2023] Universidad Nacional de Cuyo and Municipalidad de Godoy Cruz

First Prize Achievement: Comprehensive Management of Organic Waste and Environmental Education

I had the privilege of being part of the award-winning team for our project proposal on Comprehensive Management of Organic Waste and Environmental Education in the university cafeteria at UNCuyo, within the framework of the Climate Change Management Diploma.

[01/04/2024] Universidad de Granada

Erasmus+ Training Grant

Participated in the *26th Staff Training Week* at the University of Granada under the Erasmus+ International Credit Mobility program, focusing on international relations and mobility management.

[04/01/2023] Indian Technical and Economic Cooperation (ITEC)

Scholarship from the Indian Technical and Economic Cooperation (ITEC)

I was honoured with an ITEC full scholarship to take the course on Strategic Management and Sustainable Development for emerging countries at the International Management Institute in New Delhi.

[29/07/2006] Embassy of France in Argentina

Spanish Language Assistant Scholarship

I was honoured with an assistant teaching post in France. This opportunity allowed me to acquire work experience in teaching, improve my French skills and engage in cultural exchanges.

TEACHING AND RESEARCH EXPERIENCE

[2021 – 2022]

Team member, Research project: Assessing the multifunctional dimension of the wine industry. Analysis for three wine regions: Uco Valley; Chilecito and Famatina and Calchaqui Valley. Universidad Nacional de Cuyo.

[02/03/2021 – 04/12/2021]

Ad honorem teacher (adscripta), Logistics IV, Universidad Nacional de Cuyo, Mendoza, Argentina

[2016 – 2019]

Teacher Assistant, Wine Logistics, Wine Institute, Mendoza, Argentina

PUBLICATIONS

[2021]

Collaboration on Building an enhanced internationalization strategy in Latin American higher education institutions : guidelines and recommendations, DHIP (Developing HEIs' Internationalization Policies), Pisa university press, 2021

[2022]

Collaboration on Good practices of Internationalization of the Curriculum in Argentine universities

Participation as a member of the organizing committee and sharing a good practice: *A passport to universal architecture*

ISBN: 978-987-48541-0-0n v

[2022]

Collaboration in the elaboration of the Internationalization Axis of the Strategic Plan 2030 for UNCUYO

[2023]

International Cooperation for Sustainability at the National University of Cuyo, Cadernos de resumos do III Congresso de Internacionalização da Educação Superior

Write here the description...

CREATIVE WORKS

[16/06/2020 – 23/11/2020]

Pasaporte Global (Global Passport)

I created and supervised an online project during lockdown that consists of talks and audiovisual content, free and open access, which aims to spread the culture of different countries. Students, teachers and staff of UNCUYO, partner universities, language schools and embassies joined this proposal that ended with 57 talks and workshops and more than 100 original audiovisuals.

Link: <https://www.uncuyo.edu.ar/relacionesinternacionales/pasaporte-global>

VOLUNTEERING

[24/02/2010 – 09/04/2010] Bursa, Turkey

Hug the world project, AIESEC Bursa

During the program I visited rural schools with other international students to make a presentation of Argentinean culture.

[25/01/2017 – 14/02/2017] Lazaro, Ubatuba, Brazil

Receptionist & cooking assistant, Tribo Hostel

I helped with reception tasks and as a cooking assistant in a hostel. I carried out this experience through worldpackers.com.