



JORNO SNIJDER

MARKETING CONSULTANT

CONTACT

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Utrecht, Netherlands

EDUCATION

2020 - 2024
TIO UNIVERISTY OF APPLIED
SCIENCES

- International business management

SKILLS

- Project Management
- Public Relations
- Social Media
- Leadership
- Effective Communication
- Sales

LANGUAGES

- English (Fluent)
- Dutch (Fluent)
- German (Intermediate)

PROFILE

I am a force fuelled by passion and armed with a diverse skill set. My journey encompasses the realms of sales and marketing, bartending, recruiting, commercial affairs, and marketing.

My strive for personal and professional growth is insatiable. I relish every opportunity to cultivate and refine my skills, eagerly awaiting the chance to channel my expertise towards propelling organizations to unprecedented success.

WORK EXPERIENCE

- AnyLinQ** 2023
Jr. Marketing Consultant
Passionate about digital marketing and event management, I served as a Junior Marketing Consultant at AnyLinQ, an innovative IT company.
In my role, I was primarily responsible for website development and design, ensuring a seamless user experience and engaging online presence. I worked closely with the development team to implement website enhancements, optimize SEO, and create compelling content.
- Bluetail Aviation** 2023
International Marketing & Sales Intern
As an international marketing and sales intern at Bluetail Aviation, I assisted in the development and implementation of marketing strategies to promote the company's products and services to a global audience. Another part of my job was to conduct market research and analysis to identify potential new target segments.
Throughout that internship, I gained valuable experience and knowledge in international marketing and sales strategies, as well as the Private Aviation Industry. I was constantly learning and growing in that role and was excited to apply my skills to contribute to the success of Bluetail Aviation.
- Trust Marketing** 2020 - 2022
Sales & Recruitment
My job was to convert potential clients to sales and source and attract candidates for open positions. I utilized databases, social media, and other channels to find qualified candidates.